

ADVERTISEMENTS. ADVERTISEMENTS.

Franklin Simon & Co.

Fifth Ave., 37th and 38th Sts., N. Y.

Girls' English Top Coat

Slip on Raglan Model

Of Donegal Tweed, Priestley's Cravenette

Of Donegal Scotch Tweed, in brown or gray mixtures, Priestley's English Cravenette, silk lined yoke and sleeves, convertible collar, can be buttoned to neck, slit pockets, horn buttons. Sizes 6 to 16 years.

9.75

Value \$14.50



FUR STORAGE

Dry Cold Air Improved Method

Furs Remodelled or Repaired

AT REASONABLE PRICES.

Advertisement for Carlton Shops, featuring a lamp and a chair. Text includes 'CARLTON DESIGNS OF DISTINCTION SHOPS' and 'J. RUSSELL HUNDLEY Pres.'.

Advertisement for Albert R. Louis, Esq., featuring a table. Text includes 'ALBERT R. LOUIS, Esq.' and 'Prior to his going abroad, at unusual and unheard of prices.'

Advertisement for Mahogany Inlaid Nest of Tables, featuring a table. Text includes 'Mahogany Inlaid Nest of Tables' and 'Formerly \$38.00, Sale Price \$25.00.'

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Rebuilder of Gowns

LET YOUR DISCARDED GOWN OF YESTERDAY BE MADE INTO THE CREATION OF TOMORROW

ASSEMBLE the highest achievements of the Fashion World's greatest artists and use them in my work.

MY Atelier will interest you. I carry nothing ready made and will either rebuild your gown or make you one to order.

When desired I accept your materials. Perfect Workmanship. Reasonable Prices.

Out of town orders given personal attention.

Homer, Creator of Artistic Dresses, 11 1/2 West 37th St., New York, Telephone Greeley 5265

Lane Bryant, 25 West 38th St., New York

The nature of service we give cannot be judged by orders placed elsewhere. We show a large selection of

Dresses Coats Skirts Blouses Negligees

Any of these models can be made to measure and fitted without extra charge.

Selection of special styles in extra sizes for stout figures. Fashion Hints Catalogue 'T' mailed out of town. Ask for 'EXPECTATIONS AND STYLES' Edition 'T. M.' if interested in MATERNITY DRESSES

That Tired Feeling

May be the natural effect of Spring, but it's more apt to be ill-fitting, toe-cramping shoes. Blyn Plan Shoes make children active—give them foot ease and bodily health.

Advertisement for Blyn Plan Patent Colt Children and Gun Metal shoes, listing sizes and prices.

Red Cross Shoe

The shoe with a sole so flexible that it follows every movement of the foot as a kid glove follows every movement of the hand.

Ladies' Patent Colt Red Cross Colonial, with Patent Colt Buckles, and Gun Metal Calf with Gun Metal Buckles, made with narrow recede toes and new kidney heels.

Price \$3.50

White Enamel Refrigerator Co., 53 West 42d Street, New York

YOU CAN REDUCE Hips and Abdomen

4 to 12 inches of ineffectual fat, perfect comfort by wearing NEYSA CORSETS

Price, \$2.00 up. Abdominal Belts for men, \$3.00. Send snug waist measure. Shoulder Braces, \$1.00. Send chest measure.

NEYSA CO., 503 Fifth Ave., N. Y. Entrance on 4th St. AGENTS WANTED.

CREME NEROL

A Rare Facial Cream. 'Creme Nerol' is the best I have ever used, and I cannot think of doing without it.—Oliver Fremstad.

FORREST D. PULLEN, Face Specialist, 318 Lewis Ave., B'klyn, N. Y.

Premiere Instruction Up-to-the-minute 'steps' in MAXIE Tanco—One-Step—Heilition Select Private Studio

Emancipate Your Feet and be free of foot troubles. FLEX SHOES bring the foot 'back to nature.'

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The first coffee advertisement ever printed

'In Bartholomew's Lane, on the back side of the old Exchange, there is a drink called 'Coffee', which is a very wholesome, physical drink, having many excellent virtues, fortifies the heart within, helpeth digestion, quickeneth the spirit, maketh the heart lighter, is good against many ills, and is sold both in the morning and at three o'clock in the afternoon.'

This novel announcement was printed in the 'Publick Advertiser' of London, in the year 1657. If this writer could enthuse so rapturously over the rank coffee of the days of Cromwell, what would he have said of the superb flavor and aroma of Yuban, and the sense of contentment and well-being which its use imparts? Get a package of Yuban from your grocer today

YUBAN The Arbuckle Guest Coffee 35¢

Advertisement for Poinciana Cerate, showing a jar of the product.

You owe it to yourself and to your complexion, at this time, to test the efficacy of this cream.

Poinciana Cerate

It possesses virtues that instantly endear it to women who are critical. Prevents and quickly relieves the effects of wind and sunburn. A liberal size sample will be sent to you on request.

G. B. MERRIAM, Lake Placid, N. Y., Palm Beach, Fla., or White Sulphur Springs, W. Va.

Advertisement for Ovida Reducing Brassiere, showing a woman wearing the brassiere.

Ovida Reducing Brassiere

Reduces at Once 2 to 4 Inches.

Constructed of Elasticoid, a scientifically contoured fabric that exercises a tendency to permanently contract the tissues and reproduce the perfect feminine model, either with or without corset.

Look for the Label Ovida SOLD AT LEADING STORES AND COSMETOLOGERS. Ovida Company, 15-17 West 38th St., New York.

Maison Mae 15 West 45th St. New York

The Dansant Frock

A Dainty Creation for Misses' and Women's Wear

Blouse of net and lace—lower part of Blouse and Panier of Taffeta in any desired shade. Skirt of

Price \$29.50



E. CHARLES THE Dainty Dress & Suit Co.

An Unusual Opportunity

Among the many remarkable values we offer this week in distinctive Dresses, Tailor Made Suits, Wraps, etc., from \$4.50 to \$12.50, \$22.50 up to \$45.00, the following is a good example:

DRESSY SUIT of Ripple Cloth, Eton front, trimmed with silk and ornaments to match lining of white brocade showing on turn-over collar; two-tier skirt trimmed with silk corded buttons.

Wardrobe priced at \$8.50. Special 4 1/2 weeks \$27.50

P. O. Money Order must accompany Mail Orders. E. CHARLES BUILDING, Between 5th & 6th Aves., 62 West 47th St.

Leonard's

Everything in Women's Apparel made on the premises. Our assortment of ready-to-wear is the largest in up-to-date styles and materials.

No. 977—West Georgette crepe dress for breezy days and—maintains. Simple cut and detachable washable collar. Price \$24.50.

Catalog T and order blanks sent out of town upon request.

If interested in MME. Leonard's Self-Adjustable MATERNITY

apparel, which is scientifically and hygienically designed, send for catalog TM. 24 West 39th St., New York, Near 8th Avenue Phone, Greeley 4334.

Visit Our Nursery Right in the Heart of the City

where TEN THOUSAND Roses, Trees, Climbers and other nursery stocks are growing in rich soil and fresh air, full of sap and as healthy as any you ever saw.

Our flower and vegetable seeds BEAT THEM ALL

120-page catalogue sent free on request. HERRMANN'S 34TH ST. SEED STORE AND NURSERY, 140 E. 34th St., near Lexington Av., N. Y.

I. MILLER

Patent coil or black calf. Turn sole. Send for free booklet. 1 West 42d St., 1554 Broadway, Tel. Chelsea 5596.

Emancipate Your Feet

and be free of foot troubles. FLEX SHOES bring the foot 'back to nature.'

DR. ALFRED CHARLES LEVY CHIROPODIST, 1576 Broadway, above 47th St.

CORLISS LACED STOCKING FOR SWOLLEN LIMBS

VARICOSE VEINS, Weak Ankles and Limb troubles needing support. SANTIARY, which may be washed or boiled.

COMFORTABLE, because made to measure, contain no elastic, and are adjustable. Laces like a legging.

COOL, LIGHT and PRACTICAL, as testimonials warrant. ECONOMICAL, cost \$1.50 each, or two for the same limb, \$2.50, postpaid.

Write for particulars and self-measurement blank No. 4. Consultation FREE. Hours 9 to 4 daily, except Sundays. N. Y. Corliss Limb Spec. Co., Inc. 140 West 42d St. Phone Bryant 2131. Advertising Hotel Knickerbocker.

Exclusive and Stylish SHORT VAMP SHOES

Great variety of high and low cuts. Bronze Kid and all other Leathers. Colored tops. All sizes, any heel. Send for Illustrated Catalogue T. GLASSBERG, 3 CONVENIENT STORES

511 Sixth Ave., near 31st St. 225 West 42d St., near Times Sq. 58 Third Ave., near 10th St. Mail Orders Carefully Filled.

JEAN VINCENT BULLY'S Toilet Vinegar

At Toilet

Zerana & Co. Jewelers

30 East 34th St., Opp. Altman's, are offering their entire stock of dainty Sterling Silver Vanity Cases and Handbags at exceptionally Low Prices. Values unequalled anywhere.

Mail Orders Promptly Filled, Express Prepaid. Special, \$6.50.

TASTY TEMPTATIONS! SALTO-NUTS, \$1.25 Lb. ITALIAN CHOCOLATES, 80c.

He pays the Parcels Post. Write for free Hatch-Booklet. 2 B'WAY STORES: 30th St. & 45th St.

Send 4¢ for Sample of JEAN VINCENT BULLY'S Toilet Vinegar

At Toilet

MAURICE LEVY NEW YORK

PARKER'S HAIR TREATMENT

is insurance against thin and impoverished hair. The results are simply phenomenal. Itching, oily and scaly conditions cause the hair to fall. Tendancy to premature graying and baldness successfully treated.

Send to-day for free booklet on 'Healthy Hair How to Get and Keep It.'

JANE COWL SAYS Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you.

HERBEX makes the HAIR HEALTHY, keeps the scalp clean, cool, making the hair soft and fluffy. 5c. bottle. Looklet on request. Frank Parker, Hair and Scalp Specialist, 51 WEST 37th St., N. Y.

Mesh Bags, Silverware, Jewelry Repaired, Refinished

to original condition at low cost. Silverware, Fans, and Tortoise Goods Repaired. Old jewelry remodeled, modern designs. Old gold in exchange or bought for cash. Diamonds, Pearls and Precious Stones bought and sold on commission.

S. KOHN, Mfg. Jeweler, 41 Maiden Lane, New York. Genuine Gun Metal Refinishing.

The Choice of Experts The Mentor Reflex Camera

The New Reflecting Camera from Germany

The fastest and best camera made. Takes a picture in 1-1000 of a second. A railroad train, aeroplane, bird or animal life—in fact, any moving thing, no matter how swift its motion—can be photographed instantly and accurately.

Simple to operate. Smaller and lighter than any other reflecting camera, perfect in operation, it is used and endorsed by all expert and amateur photographers who demand the best. Many improved features not found on any other instrument. Ask to see this camera. Full particulars on request.

Other Cameras, \$2 to \$200. Developing in 24 hours by experts. J. L. LEWIS, 532 6th Av. at 31st St., New York.

My New Method

of Restoring or Changing the color of false hair is Eminent's Satisfactory, and knowing that my work will be commended by its excellence, I solicit your patronage.

White Hair which, for any reason, has become yellow (except when caused by the use of hot iron) can be restored to its Original Color by one of my preparations. It is absolutely harmless, quickly effective, and may be had for \$2.00 per Bottle.

Mail Orders Will Receive Prompt Attention.

Mme. Thompson's, 41 West 38th St. Phone 1175 Greeley.

PARFUMERIE RIVIERA

FOR THE MOST DELICIOUS KATYONKA THE MOST SUBTLE AND LASTING PERFUME IN THE WORLD

Complexion beautifier guaranteed absolutely harmless, and highly beneficial in refreshing the skin textures. Makes the skin soft, velvety, and gives a beautiful glow to the complexion. Price postpaid, \$1.50. Send for Catalogue. 41 West 39th St., Tel. 5889 Greeley, Penn. Av. & Boardwalk, Atlantic City, N. J.