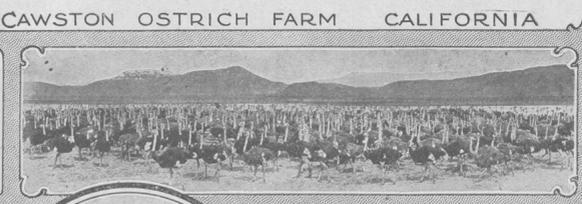


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CAWSTON OSTRICH FARM CALIFORNIA




# Cawston

## 25% Reduction Sale

### On All Black Cawston Ostrich Plumes

Now, for the first time, we offer a sweeping reduction on all the black Cawston Plumes in our New York Store. And just now the Finger of Fashion is pointing at Black Plumes!

This week you can save 1/4 on all the brilliant black Cawston Plumes regularly priced at from \$3.00 to \$60.00.

Seize the chance to get a famous Cawston Plume. Guaranteed and kept in curl for a year—free. Later you can have it remade with delightful results.

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Ostrich Plumes repaired, remade, recurled for those who wish the artistic creations of the Cawston Repair System.

New art catalogue free. Mail orders promptly filled.

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STORE: 500 Fifth Ave., near 42d St.  
FARM: South Pasadena, Cal.

*The Cawston Guarantee*  
We guarantee this Cawston Plume to be the choicest selected stock throughout. Should any defects in either material or workmanship develop in this plume within one year from the above date we will replace it with a new plume.

CAWSTON OSTRICH FARM  
EST. 1891  
Assets over \$1,000,000  
By N. B. Brutchey

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Woodland Country Club, Chatsworth, N. J.

## Winter Country Club Camp and Bungalow Colony

A party of congenial business and professional men recently acquired the beautiful property now known as the Woodland Country Club, located on the Jersey Central Railroad, midway between Lakewood and Atlantic City, in the heart of the pine forest area of Southern New Jersey, with a dry tempered pine atmosphere, far superior to Lakewood.

This property comprises over 5,000 acres of land, about nine miles of picturesque river and Lake Shamong. It was improved by its former owners at a cost of over \$200,000.00, with commodious and modern club buildings, woodland walks and drives, golf links, tennis courts, etc.

This entire property was "found" and acquired for an amount less than the actual cost of the improvements thereon; the Woodland Country Club was organized in April, 1911, and the clubhouse opened and the property put in first-class condition at an additional expenditure of about \$50,000.

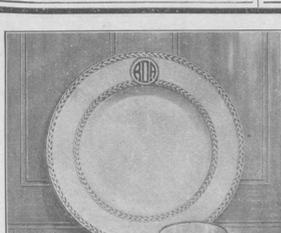
The Club is conducted like an old-fashioned Virginia Plantation. Accommodations and all supplies furnished at cost without further charges of any kind to members, their families and guests.

Each member may personally select an acre Bungalow site, which is deeded to him, free and clear, without cost or other obligations. No dues for five years, no assessments of any kind at any time.

Upon the opening of the third season the Governing Committee invites to membership a limited number of socially agreeable business and professional men on the original and favorable basis on which this beautiful property was acquired. Total cost \$300. Limited Membership \$100.

A letter addressed to the Secretary, 430 Marbridge Building, corner Broadway and 34th St., New York City, will bring photographic views, list of members from many States, and full particulars.

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We are displaying a special holiday assortment of gold and silver decorated service plates, selected as rare examples showing the expert workmanship of our skilled China decorators, who decorate original designs by hand exclusively to order. Our assortments of Imported English and Limoges China and Crystal are equally attractive and our prices moderate.

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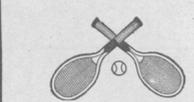
6 Service Plates, gold encrustations	\$18.00
6 Service Plates, silver encrustations	36.00
12 Service Plates, silver encrustations	15.00
12-Piece Crystal Sherbet Set, with monogram	12.75
12-Piece Crystal Cocktail Set, with monogram	16.50
24-Piece Crystal Complete Service, with monogram	36.00
7-Piece Limoges Salad Set, with monogram	9.45
14-Piece Limoges Coffee Set, with monogram	15.05
14-Piece Limoges Chocolate Set, with monogram	21.95
34-Piece Breakfast Set, with monogram	25.50
33-Piece 5 o'clock Tea Set, with monogram	24.75
50-Piece Luncheon Set, with monogram	41.50
100-Piece Complete Dinner Service, with monogram	67.50

### Monogram or Crest

We decorate these sets individually with either gold, silver or meissen colors, also monogram or crest of your own or original design. Unequaled for beauty and durability. All open stock. Call at our store or write for our Catalog "De Luxe," with estimate.

**Art China Import Company**  
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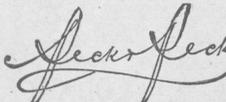
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want to emphasize that they have hosiery for every-day hard service. And because they are specialists prices are usually lower than elsewhere.

A distinct novelty, "The Fur Band," on an exceptionally fine quality silk evening stocking, in flesh color, certainly gives a decided original finish to a fur-trimmed gown. \$6.00 a pair.

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481 FIFTH AV. AT 41ST ST.  
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All Cuban Mahogany, strongly built and exquisitely finished in every particular. Has a removable glass serving tray with brass handles—size, 18 x 24 inches.

This handsome piece is more than merely useful. It is indispensable to the woman who entertains.

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(Opposite THE RITZ-CARLTON)

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Everything for the infant, from "first appearance" to the age of four. Booklet sent out of town inquirers.

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A clever assortment of original foreign toys—a jolly, bell-bedecked Clown with every part "movable"; a Christmas Trumpet; an irresistible Roly Poly; a real and lovable little Rag Doll; a "Steiff" Indestructible Doggie that's always on the alert; and an entertainingly clever, washable Indestructible Picture Book. They're all in a white enamelled wicker basket, tufted silk cushion lining—choice of pink, blue, or white. Regularly Priced \$7.50

An Exclusive Josef Novelty GIFT BASKET, Complete \$6.25

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### Style distinction, dressiness, comfort, yet giving sturdy wear—features which every mother instinctively seeks

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### Suggestion for Men.

287D—Silk sock, cotton lined; mottled effect. Jacquard stripes; excellent wearing. Price, \$1.50 a pair. To match the sock, wide open end, fine quality \$1.00 silk scarf, with two-toned bias stripes. Special, the set complete, \$2.50.

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Hour and 1/2 hour Strike. \$25.00

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Make Fur Hats in the latest shapes of your own material, also Velvet and Push Hats trimmed with fur; and selected from Ostrich Feathers, made to order, also cleaned, colored, and remade into Novelties. Latest Paris Flowers.

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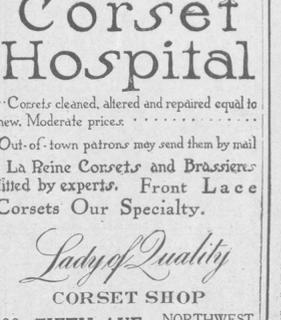
Regularly Sold at \$50.00  
Special \$35.00

Send for new booklet illustrating ropes of Frederic's pearls, with clasps of platinum, set with genuine diamonds and scientific emeralds, rubies, or sapphires.

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JEWELER AND PEARL MAKER  
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Reduces double chin and sagging cheeks. Others more expensive but the Reliable gives more satisfactory results. 7c postage prepaid. Order by mail. Money order preferred. Send measurements from ear-top to ear-top, measuring under chin.

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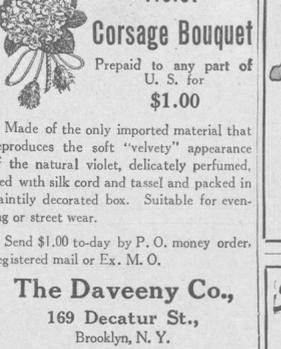
An Inspiration in Perfume The Latest Creation. Wonderfully fascinating, dainty and permanent. Also Face Powder, Toilet Water, Talcum, Poudre de Riz and Sachet of the same odor.

THAIS is produced in the laboratory of OAKLEY, Perfumer for nearly a century. Send 10 cents for sample bottle of the extract, just to try it.

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Send \$1.00 to-day by P. O. money order, registered mail or Ex. M. O.

**The Daveeny Co., 169 Decatur St., Brooklyn, N. Y.**

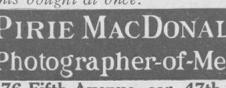
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## AMAMI SHAMPOO OF EGYPTIAN HENNA

contains just enough Henna to give lustre without altering the shade. Use once weekly as a tonic. It does not change the color of any shade of hair. In boxes, 6c., at all stores. Send 25c. for Bijou Box asst. samples. Prichard & Constance, Dept. T. 49 W. 23d St., N. Y.

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