



Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts. New York



Summer Apparel for Women and Misses

- 3—Women's Organdie Dress, in white, pink, lavender, light blue or maize; self pleated frills. 19.75
- 5—Women's Cotton Crepe Scrim Dress, in white, rose, Copen, coral or tan; pearl button trimmed. 18.50
- 7—Misses' Wool Jersey Suit, in Pekin or French blue, beige, rose or green, also heather mixtures in trench, green or oxford. 29.50
- 9—Misses' Wool Jersey Suit, in beige, Pekin blue, green, rookie, gray or rose; surplice coat with slip-through belt. 14 to 20 years. 29.50
- 11—Misses' Organdie Dress, in rose, Copen, white or orchid, trimmed with hemstitched self ruffles on white net, ribbon sash. 14 to 20 years. 18.50
- 13—Organdie Dress, in pink, Copen, white, maize or or bid, with pleated self frills; ribbon sash. 14 to 20 years. 16.75
- 14—Women's and Misses' Wool Jersey Sleeveless Sport Coat, in navy, green, rose, Copen, Pekin blue or salmon. Sizes 32 to 44. 12.75
- 15—Women's and Misses' Silk Crepe de Chine Skirt, in white, flesh or gray, one wide tuck, wide self belt. Waist 24 to 34; length 34 to 42. 15.75
- 16—Women's and Misses' Baronet Satin Sleeveless Sport Coat, in navy, black, American beauty, Copen or purple; white satin lined. Sizes 32 to 44. 19.75
- 17—Women's and Misses' White and Black Plaid Baronet Satin Skirt, inset pockets. Waist 24 to 34; length 34 to 42. 16.50
- 19—White Cotton Gabardine Skirt, wide tuck in center. Waist 24 to 34; length 34 to 42. 7.50
- 21—Self Striped White Dimity Waist, with pleated frills of Copen, rose or green and white stripes; also in all white. 32 to 44 bust. 5.75
- 23—Women's and Misses' Tucked Organdie Skirt, in white, Copen or flesh. Waist 24 to 34; length 34 to 42. 9.75
- 25—Hand-made White Batiste Waist, hand drawn front, collar and cuffs. 32 to 44 bust. 9.75
- 27—Women's and Misses' Slip-on Bathing Suit, of worsted Jersey in navy or black, with white or self-piping. Sizes 34 to 44. 5.95
- 27A—Rubber Tam, in blue, cerise or purple, with white band. .95
- 27B—Sat'n Slippers, in black, navy or green. 1.95
- 29—Exclusive Model Satin Bathing Dress, in black, navy or purple. Sizes 34 to 46. 16.50
- 29A—Rubber Cap, in blue, cerise or yellow, with contrasting color rose. 4.95
- 29B—High Satin Shoes, black, navy or purple. 3.95
- 30—Fiber Silk Sweater, in watermelon pink, Copen, maize, purple, emerald, black or white. Sizes 34 to 44. 9.75
- 31—Women's and Misses' Side-pleated Blocked Cotton Gabardine Skirt, in white, with black, pink, green or Copen blacks, also in all white. Waist 24 to 34; length 34 to 42. 7.50
- 32—Vicuna Wool Slip-on Sweater, in emerald, pink, Copen, rose, purple, black, turquoise or corn. Sizes 34 to 44. 6.95
- 33—Women's and Misses' White Satin-Finished Cotton Suede Skirt. Waist 24 to 34; length 34 to 42. 6.75



Prompt Delivery Free
Anywhere in the United States
Phone 6900 Greeley

Franklin Simon & Co.
FIFTH AVENUE · NEW YORK

HATS and SHOES
illustrated
from our shops.
Prices upon application.

Franklin Simon & Co.
FIFTH AVENUE · NEW YORK