



"These are very good snaps"

Take a Wilsnap—any size!

Feel the firm "snap" between your fingers. Listen to the brisk "click."

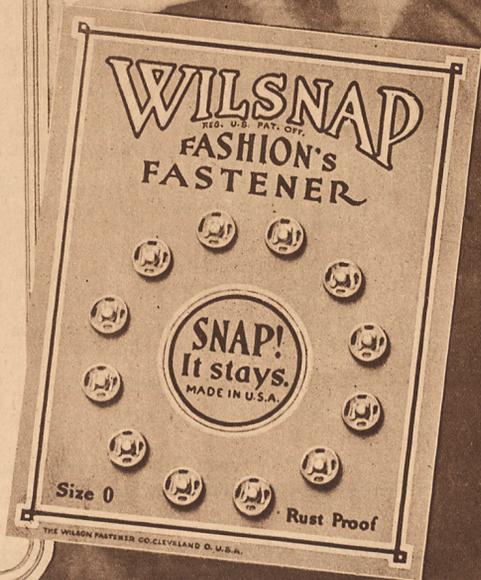
One thing is certain: "These Wilsnaps do hold!" Why shouldn't they — with the correctly-made Wilsnap spring on duty? The Wilsnap spring is quick to release, too. No stubbornness. No need for fingernail urging!

Trustworthy Wilsnaps of course are rust-proof. Have Wilsnaps sewed on every one of your summer frocks and gowns. They come in all sizes. Wilsnaps snap fast and hold fast on every weight of fabric.

Wilsnaps — always Wilsnaps, wherever snap fasteners are used.

Always will snap

THE WILSON FASTENER COMPANY
117 East St. Clair Avenue, Cleveland, O.



Look for this card
— orange colored —
10¢ everywhere

WILSNAP

REG. U.S. PAT. OFF.

Fashion's Fastener