

# Mary Margaret McBride Papers

## A Finding Aid to the Collection in the Library of Congress



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Manuscript Division, Library of Congress  
Washington, D.C.  
2013

Contact information:

<http://hdl.loc.gov/loc.mss/mss.contact>

Additional search options available at:

<http://hdl.loc.gov/loc.mss/eadmss.ms013050>

LC Online Catalog record:

<http://lcn.loc.gov/mm81059253>

Prepared by David Mathisen

## Collection Summary

**Title:** Mary Margaret McBride Papers

**Span Dates:** 1926-1975

**ID No.:** MSS59253

**Creator:** McBride, Mary Margaret, 1899-1976

**Extent:** 2,500 items ; 8 containers ; 3.2 linear feet

**Language:** Collection material in English

**Location:** Manuscript Division, Library of Congress, Washington, D.C.

**Summary:** Radio commentator and author. Correspondence, articles, clippings, printed material, photographs, and other papers pertaining chiefly to McBride's career in journalism.

## Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### People

Karn, Estella H.

McBride, Mary Margaret, 1899-1976.

### Subjects

Radio journalism.

### Occupations

Authors.

Radio journalists.

## Administrative Information

### Provenance

The papers of Mary Margaret McBride, radio commentator and author, were transferred to the Manuscript Division from the Motion Picture, Broadcasting, and Recorded Sound Division in 1980. The papers were given to the Library of Congress by Cynthia Lowry.

### Processing History

The papers of Mary Margaret McBride were arranged and described in 1986. The finding aid was revised in 2012.

### Copyright Status

The status of copyright in the unpublished writings of Mary Margaret McBride is governed by the Copyright Law of the United States (Title 17, U.S.C.).

### Access and Restrictions

The papers of Mary Margaret McBride are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

### Preferred Citation

Researchers wishing to cite this collection should include the following information: Container number, Mary Margaret McBride Papers, Manuscript Division, Library of Congress, Washington, D.C.

## Biographical Note

<i>Date</i>	<i>Event</i>
1899, Nov. 16	Born, Paris, Mo.
1919	B.J., University of Missouri, Columbia, Mo. Reporter, <i>Cleveland Press</i>
1920-1924	Special and feature writer, New York Evening Mail
1926	<i>Contributed to Cosmopolitan, Saturday Evening Post, Good Housekeeping, and other magazines</i> Published with Paul Whitman <i>Jazz: A Story of Paul Whiteman</i> . New York: J. H. Sears & Co.
1927	Published with A. Williams <i>Charm</i> . New York: Rae D. Henkle Co.
1929	Published with Helen Josephy <i>Paris Is a Woman's Town</i> . New York: Coward-McCann
1930	Published <i>The Story of Dwight Morrow</i> . New York: Farrer & Rinehart
1931	Published with Helen Josephy <i>London Is a Man's Town</i> . Coward-McCann Published with Helen Josephy <i>New York Is Everybody's Town</i> . New York: G. P. Putnam's Sons
1932	Published with Helen Josephy <i>Beer and Skittles, a Friendly Modern Guide to Germany</i> . New York: G. P. Putnam's Sons
1934-1935	Woman's page editor, Newspaper Enterprise Association, New York, N.Y.
1934-1940	Radio broadcaster as Martha Deane for station WOR
1936	Received Women's National Exposition of Arts and Industries medal for greatest contribution to radio for the year Published <i>Here's Martha Deane</i> . Garden City, N.Y.: Garden City Publishing co.
1937	Received Wall Paper Institute medal for outstanding contribution to stimulation of interest in the home
1937-1941	Radio broadcaster for CBS
1938	University of Missouri, Columbia, Mo., award for distinguished service in journalism
1940	Radio Guide award for distinguished service to radio Published <i>How Dear to My Heart</i> . New York: Macmillan Co.
1941	Published <i>America for Me</i> . New York: Macmillan Co.
1941-1950	Radio broadcaster for NBC, station WEAJ
1943	Winner of the All-American Rose, named for McBride in her honor
1945	Published <i>Tune In for Elizabeth</i> . New York: Dodd, Mead & Co.,
1946	King Haakon Award for war broadcasting

1950	Distinguished Honor award, Haitian Government Silver Medallion, Governor of the Virgin Islands One World Award
1950-1954	Radio broadcaster for ABC
1952	Chosen as one of America's Twelve Master Salesmen
1953-1956	Syndicated newspaper columnist
1954-1960	Broadcaster for NBC
1959	Published <i>A Long Way from Missouri</i> . New York: Putnam
1960	Broadcaster for New York Tribune Radio Published <i>Out of the Air</i> . Garden City, N.Y.: Doubleday
1968	Published <i>The Growing Up of Mary Elizabeth</i> ; New York: Dodd, Mead
1970	Litt. D., William Woods College, Fulton, Mo.
1976, Apr. 7	Died, Shokan, N.Y.

## Scope and Content Note

The papers of Mary Margaret McBride (1899-1976) span the years 1926-1975 and consist of correspondence, writings, radio broadcast material, printed matter, clippings, and miscellaneous items. The correspondence is personal and professional with the largest grouping comprised of responses to an article by McBride concerning her friend and manager Estella H. Karn for the January 1962 issue of *Reader's Digest*. The writings feature articles by McBride and others as well as some AP Newsfeatures. The radio broadcasts consist primarily of descriptions of her broadcasts by others. A miscellany file includes biographical material, photographs, programs primarily for events in which McBride participated, followed by printed matter and clippings, which comprise about one-half of the papers.

## Arrangement of the Papers

This collection is organized by type of material.

# Container List

<i>Container</i>	<i>Contents</i>
BOX 1	Correspondence
BOX 1	1926, 1934-1953 (11 folders)
BOX 2	1954-1975, undated (9 folders)
BOX 3	Writings
BOX 3	Articles
BOX 3	By McBride
BOX 3	By others
BOX 3	Printed
BOX 3	AP Newsfeatures
BOX 3	1954-1955, undated
BOX 3	By Charles Mercer, 1969, 6 Feb.
BOX 3	By Cynthia Lowry, undated
BOX 3	Miscellaneous
BOX 3	Radio broadcasts
BOX 3	Descriptions
BOX 3	By Estella H. Karn, undated
BOX 3	By Ted Hartman, 1949 Dec.-1950 Dec., undated (5 folders)
BOX 3	Miscellany
BOX 3	Miscellany
BOX 3	General
BOX 3	Advertising flyers
BOX 3	Biographical file
BOX 3	Bulletins
BOX 3	Comments on television appearances
BOX 3	Interviews
BOX 3	Litt.D., William Woods College, Fulton, Mo., 1970
BOX 3	Mary Margaret McBride Project, 1952
BOX 3	Photographs
BOX 3	Programs
BOX 4	Printed matter (4 folders)
BOX 5	(2 folders)
BOX 5	Clippings (1 folder)
BOX 6	(3 folders)
BOX 7	(3 folders)
BOX 8	(3 folders)